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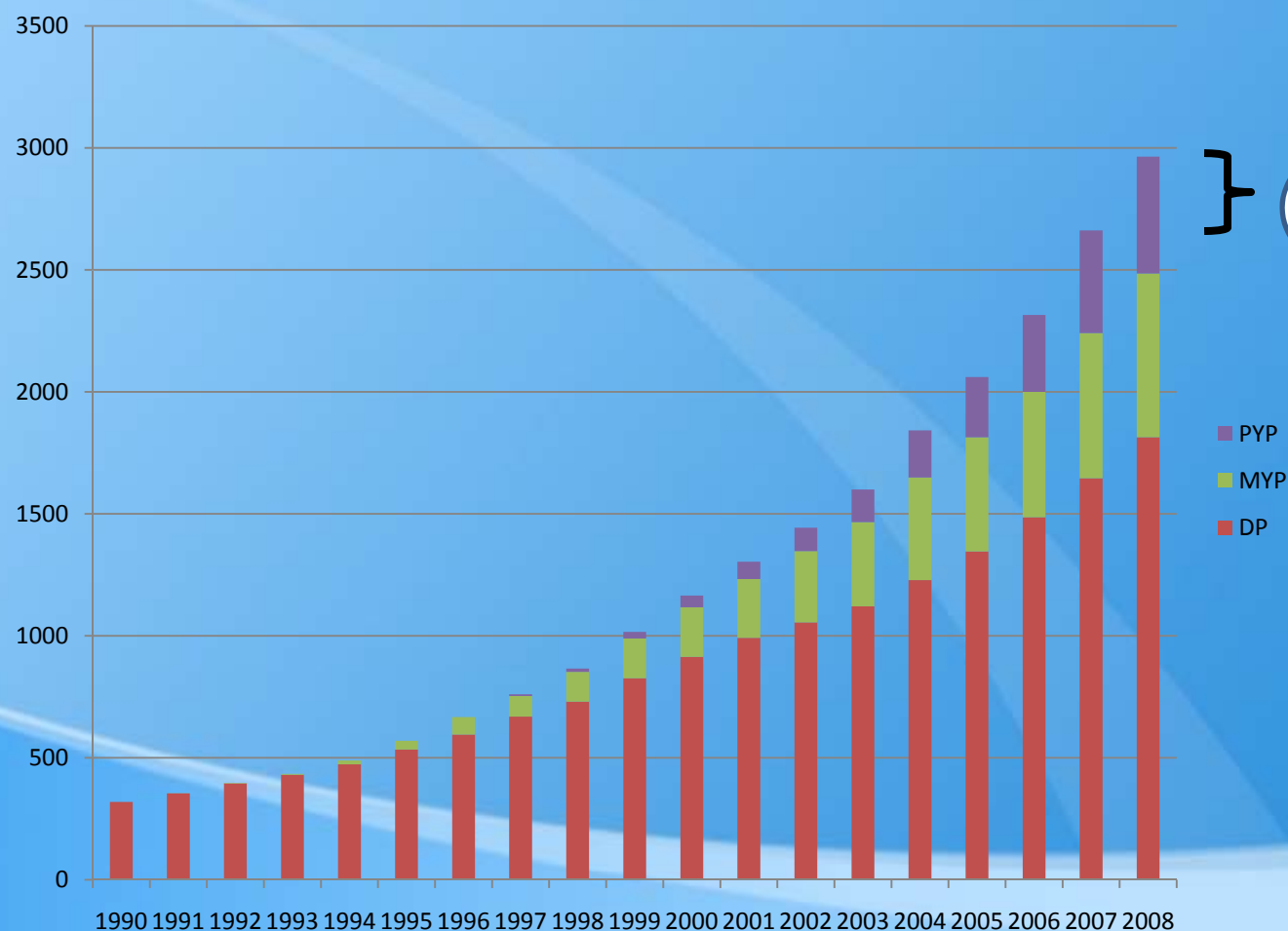
IB Americas Update

Drew Deutsch

April 2009



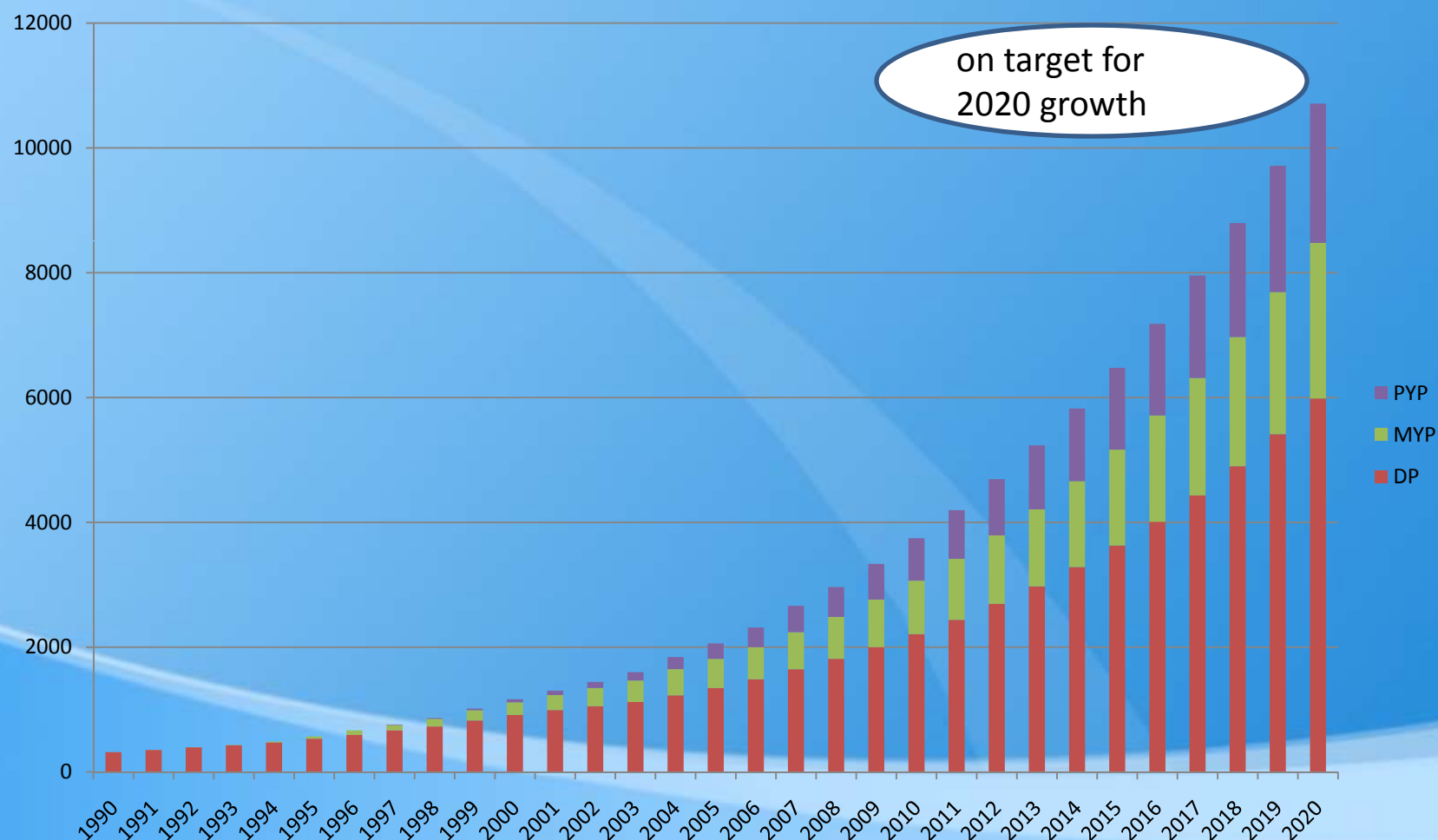
IB programme growth



401
programmes
authorized in
2008

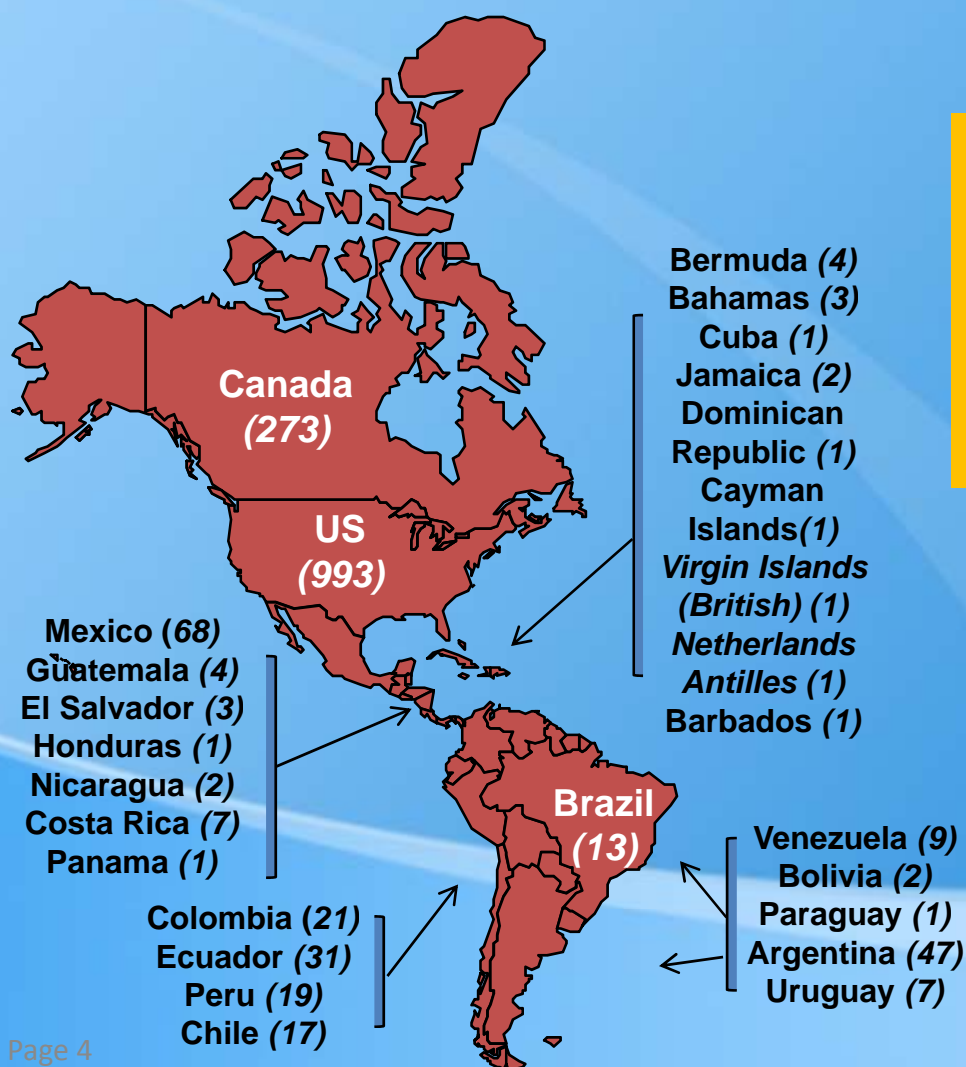


IB programme growth





Number of IB World Schools By Country



IB Americas

28 Countries and Territories

1,534 IB World Schools

502 Candidate Schools

600 Interested Schools



IB Americas Fast Facts

IB World Schools

- IB Diploma Programme: started in 1968.

Number of IB World Schools with Diploma <i>worldwide</i> :	1,896
Number of IB World Schools with Diploma <i>in the Americas</i> :	1,005
- IB Middle Years Programme: started in 1994.

Number of IB World Schools with MYP <i>worldwide</i> :	690
Number of IB World Schools with MYP <i>in the Americas</i> :	459
- IB Primary Years Programme: started in 1997.

Number of IB World Schools with PYP <i>worldwide</i> :	505
Number of IB World Schools with PYP <i>in the Americas</i> :	250
- Total number of IB World Schools *worldwide*:
- Total number of IB World Schools *in the Americas*:

2,553

1,534

IB Americas Fast Facts (*continued*)

Professional Development

- Number of IB teachers trained at regional and contracted workshops in 2008: **21,230**
- Number of workshops hosted by the regional office (2008): **426**
- Number of contracted workshops (2008): **494**
- Total number of workshops by the regional office and providers (2008): **920**



Moving forward now – the 2020 IB

- 10,000 programmes across the globe
- 2,500,000 IB students from diverse backgrounds
- 290,000 teachers delivering IB programmes

Supported by

- A focused, effective management structure with motivated, valued staff
- 3 global centres and geographically dispersed support offices
- Continued excellence in programme development, assessment and delivery



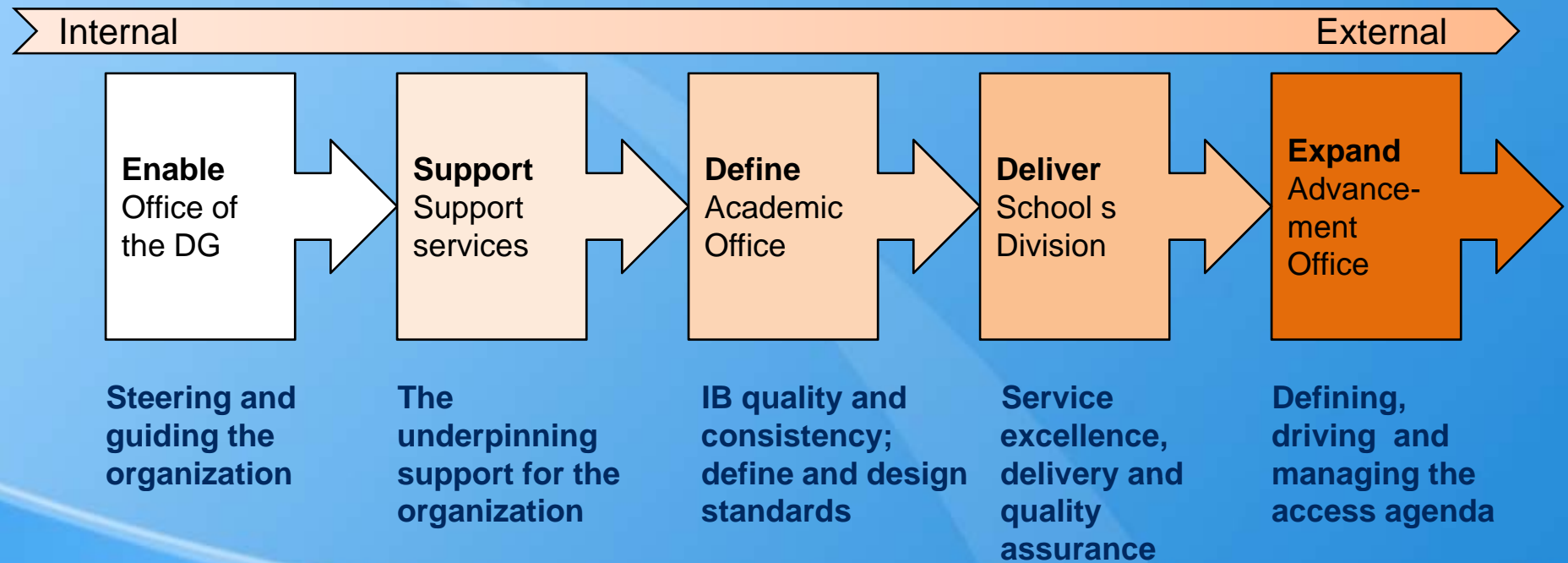
Towards 2020 – key steps

- Restructure management to meet our mission
- Invest in technology, infrastructure to support growth
- Outsource tasks which are not core or IB specific
- Establish 3 global centres
- Develop our people
- Further develop international mindedness



New management structure

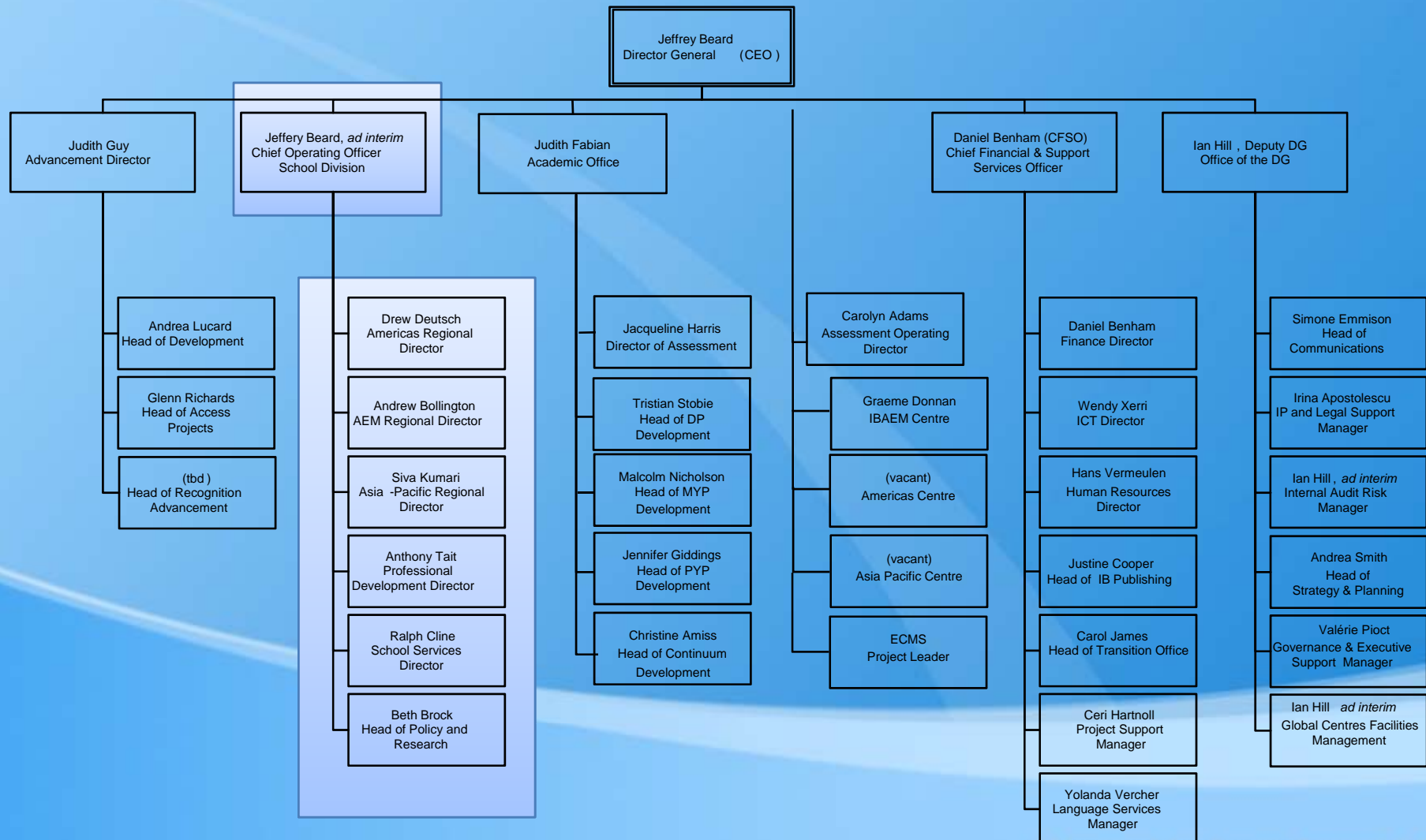
Clear roles and responsibilities, aligned to core activities





IB Management Structure

27 February 2009





New schools division

Mission

To provide excellent service, enabling an ever-expanding number of schools to benefit fully from IB programmes

Vision

Quality

Based on quality assurance models that demonstrate high quality throughout our services and schools

Satisfaction

A school-focused approach that achieves year-on-year improvements in school satisfaction

Scalability

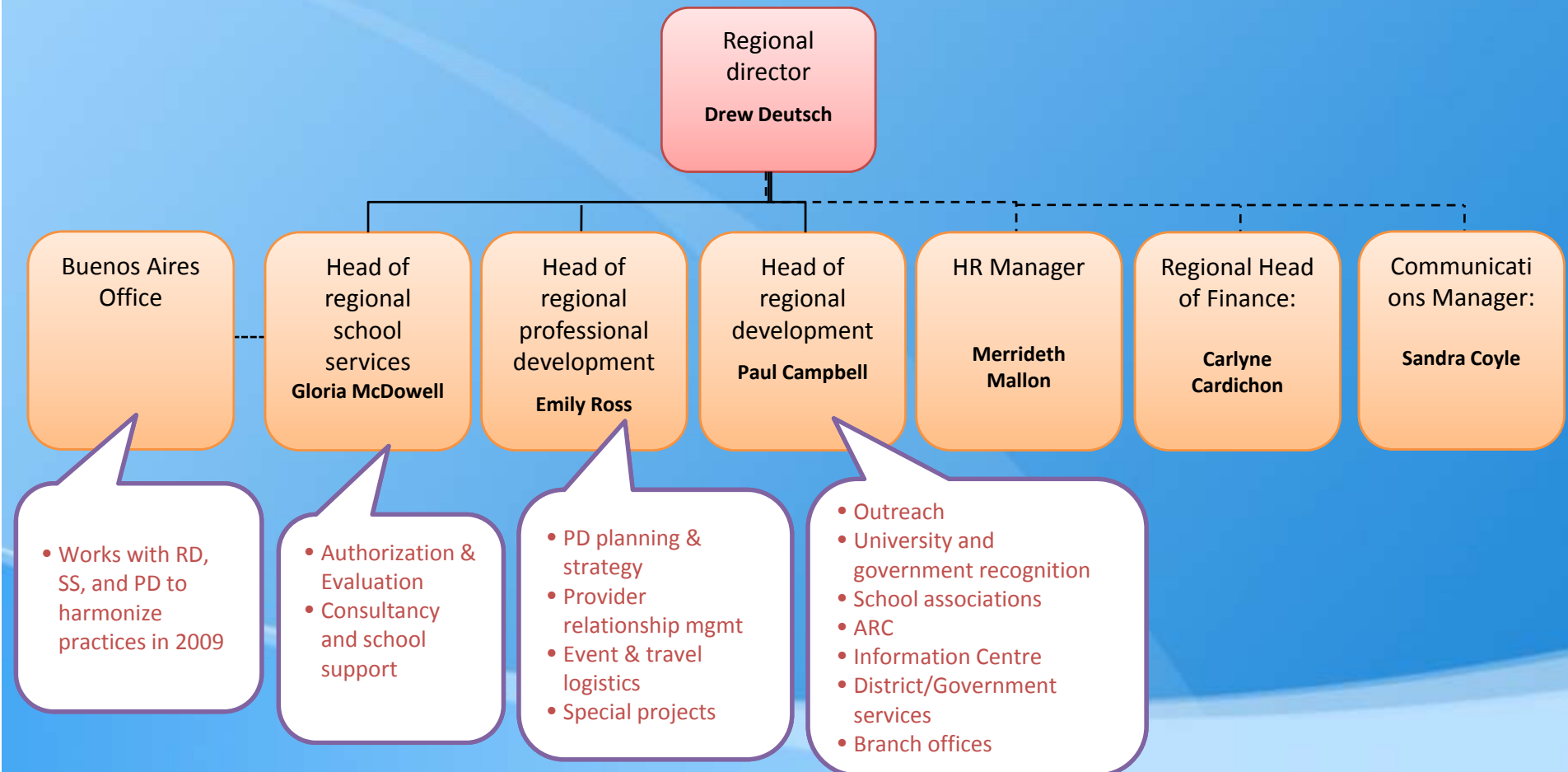
So that growth becomes an opportunity to expand the community rather than a constant challenge.

Consistency

Based on the best of existing international practice, more innovation and new global systems



Americas





Schools Division Developments

- Align PD globally
- Align authorization / evaluation globally
- Begin work IB Help Desk
- Research priorities: programme validation
- Regional restructuring

Short term 2009

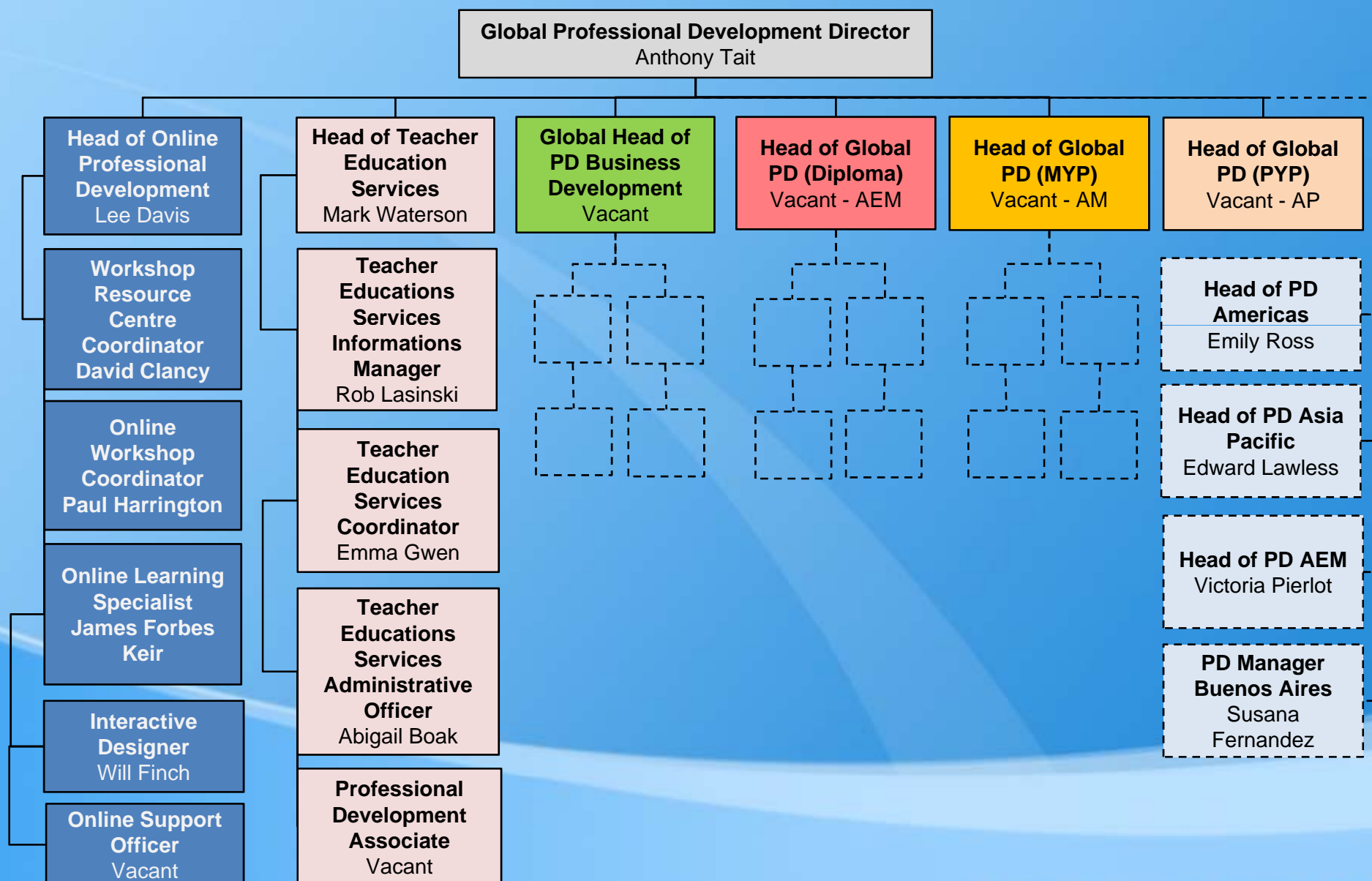
- Establish development plans
- Commence move to new “Global Centres”
- New branch offices
- New consultancy services

Medium term 2010-11

Global Professional Development



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Our challenges:

A consistent global application process

- Comparable
- Transparent
- Fair

A consistent global programme evaluation process

- Comparable
- Transparent
- Fair

Effective communication with our schools

- Clear
- Dependable
- Accessible

Policy and Research – What is the purpose of the division?



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Schools Division

Enable an ever-expanding number of schools to full benefit from an IB program

How does Policy and Research contribute to this mission?

Provide global leadership for IB's effort to improve policies by universities and governments

Further development of government and university policies to support IB are essential for the continued growth and support for our programs .

Provide research on both the impact of our programs and the quality of our services

Research on the effectiveness of our programs and the quality of our services demonstrate the benefits from participation and the added value of our programs for schools.



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Investment in technology

Assessment

Digital space



Teacher
workshops

Authorization and
evaluation



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Facebook & the Digital Space Initiative (DSI)

facebook Home Profile Friends Inbox

The International Baccalaureate [Browse more non-profits](#)



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Founded: 1968

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- IB World Schools Yearbook 2009
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- 2800+ fans!
2:03pm Jan 12
- Happy New Year!
11:53am Jan 5

▼ Fans
6 of 3,230 fans [See All](#)



Janelle Mills



Suryanie Ismail



Robin L. Savage



Andrew Guyton



Alissa Appel



Mariam Diskina

▼ Photos
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IB PYP at Joseph D. Sharp Elementary School
Created on Tuesday



Primary Years Programme
Updated on Tuesday

▼ Video
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IB World Magazine



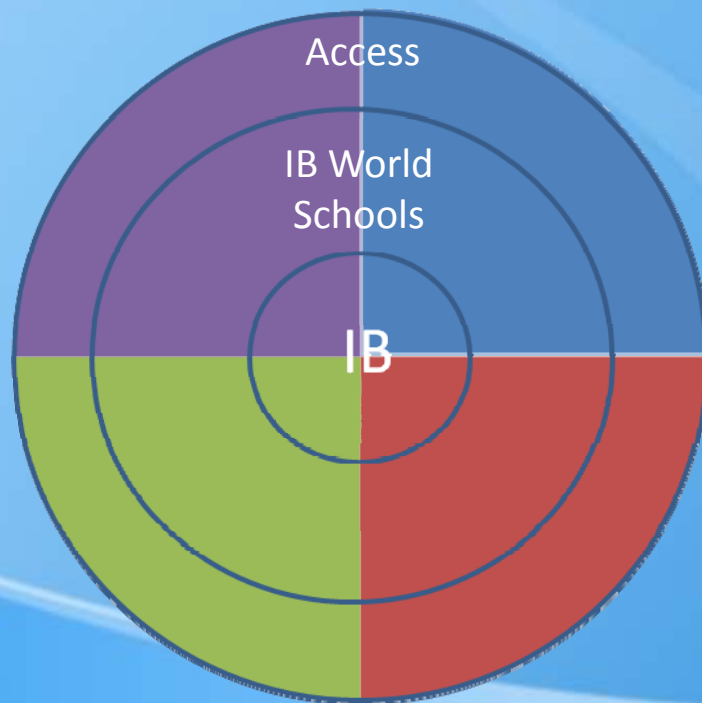
www.ibo.org/facebook

- In less than 4 months, over 5,000 fans have joined the page.
- More than 200 new fans join each week.

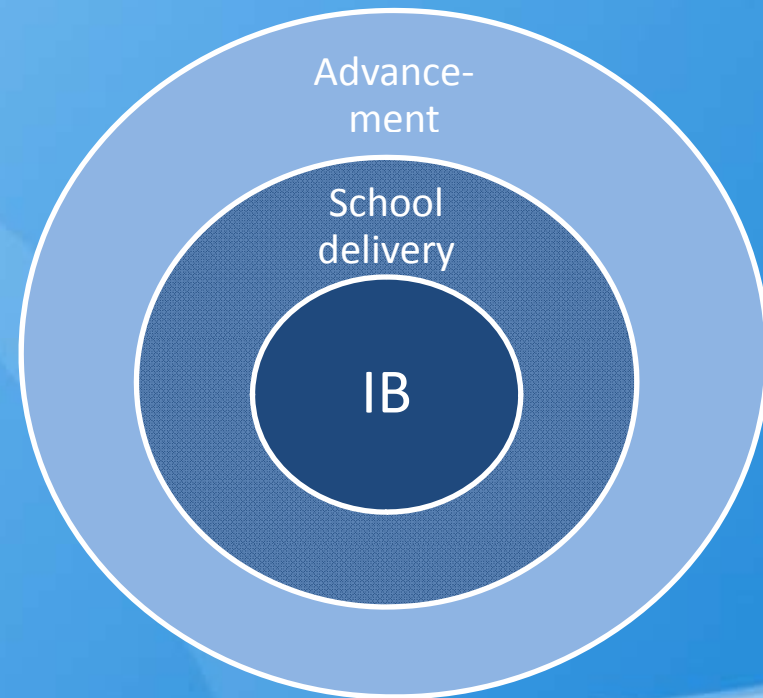


Widening access

Historic approach: regional



2020 approach: global



■ North America

■ Africa, Europe, Middle East

■ Asia Pacific

■ Latin America



DP Online

Expand Access

“We live in the Canadian Arctic where there is no access to an IB school...

Online access would represent an opportunity that might otherwise be prohibited by distance and isolation....”

Anne Crawford,
Nunavut, Canada

Extend Subject Choice

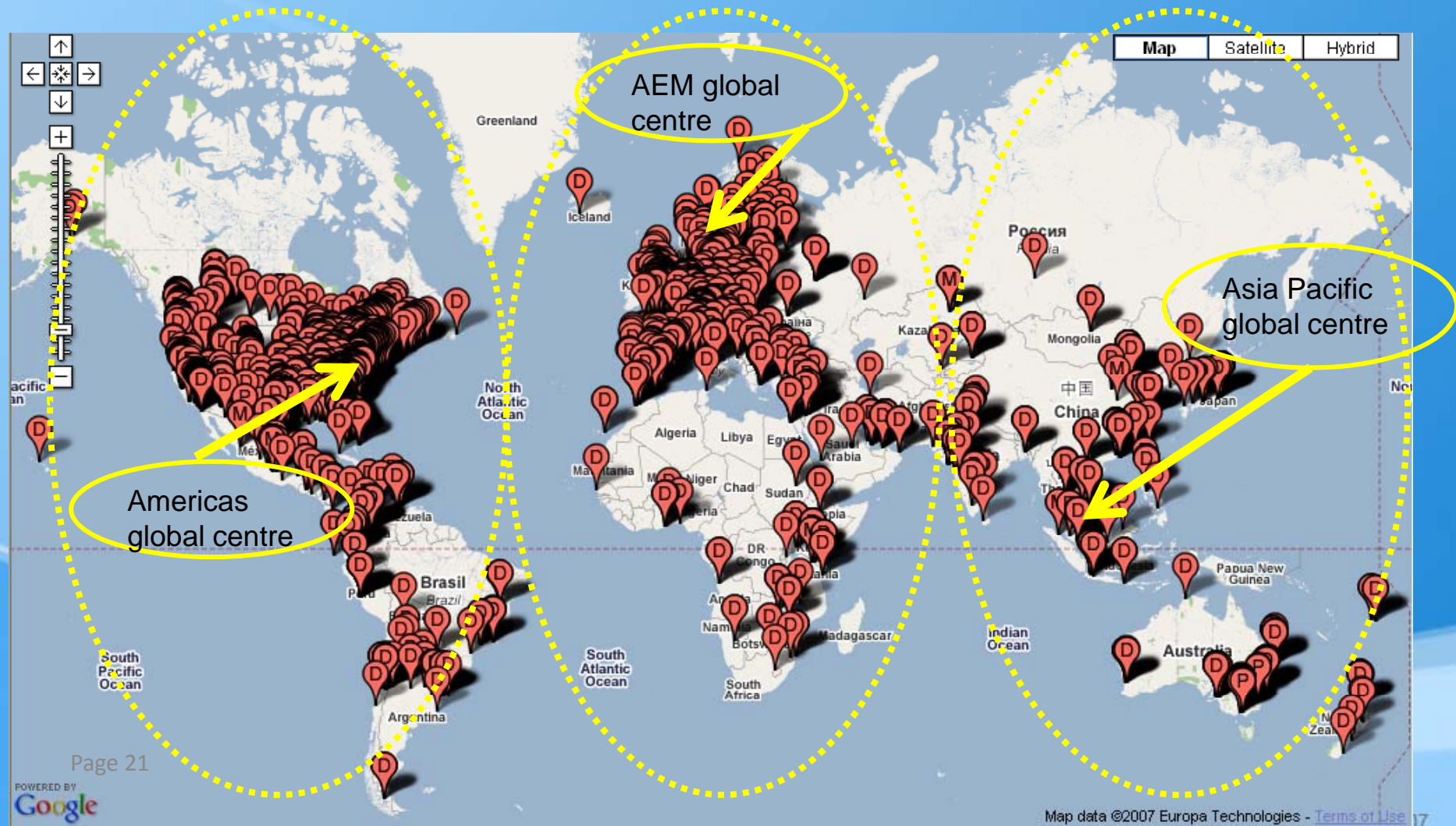
“As a small school in Southern Africa, we are extremely thrilled to see this pilot project come on board.”

Kathy Ortman,
American IS of Lusaka, Zambia





Organizational redesign

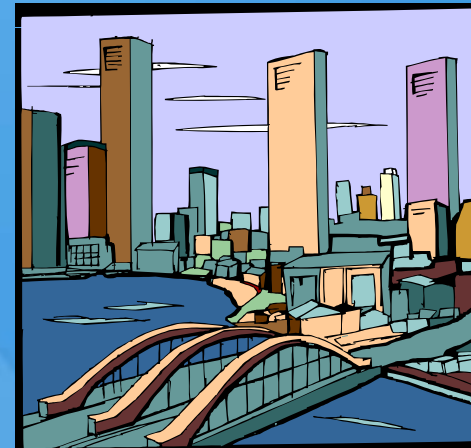




2020—where we work

Singapore metro area

- Singapore, an outstanding international city scoring highly in all criteria
- Strong pool of skills, cost effectiveness, freedom of governance and transport links
- Board agreed that long term security of the IB best served in Singapore city environs





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2020—where we work

Washington D.C. metro area, USA

- Washington, an outstanding international city; the IB to locate close-by in Montgomery County Maryland
- Strong local IB World School links
- Good cost structure, substantial pool of skills
- Transport links equal to New York or Chicago





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2020—where we work

Amsterdam metro area, The Netherlands

- Outstanding international city of global culture, tolerance and communications
- A bit more expensive than the combination of Cardiff/Geneva but cost effective
- High levels of English language capability combine well with access to long term skill requirements of IB
- Transport links both global and regional are excellent







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System Map

Legend

- Red Line • Glenmont to Shady Grove
- Orange Line • New Carrollton to Vienna/Fairfax-GMU
- Blue Line • Franconia-Springfield to Largo Town Center
- Green Line • Branch Avenue to Greenbelt
- Yellow Line • Huntington to Mt Vernon Sq/7th St-Convention Center



*7th St. Convention Center scheduled to open March 2003. Existing Convention Center at 9th & H Sts. served by Metro Center and Gallery Pl-Chinatown stations.

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REV 5/02





Key messages

- Consultative process, with openness and transparency
- IB experiencing strong growth;
 - current offices cannot sustain that growth
 - the three global centres need to be located near international cities
- We listened to opinion—key parts of assessment will be kept in Cardiff
- The Buenos Aires office will remain open as part of IB Americas
- Future of the IB very positive; opportunities for our staff worldwide to relocate to one of the global centres
- Moves to new sites will take place gradually, lead up to 2012.



Associations important to IB strategy

40+ Associations;
(22 signed license
agreements)
globally

Impact:

1. **Growth** in recognition policies from universities
2. **Facilitate** meetings with key decision makers at national and state level
3. **Deliver** high quality services to schools (eg. workshops, school visits)



Associations of IB World Schools

- 28 licensed Associations in the Americas



- 6 in Canada
- 22 in the United States
- 5 beginning the licensing process:
 - 1 Mexico
 - 1 Ecuador
 - 1 Argentina
 - 1 Colombia
 - 1 Chile



Example: USA recognition progress led/funded by Associations

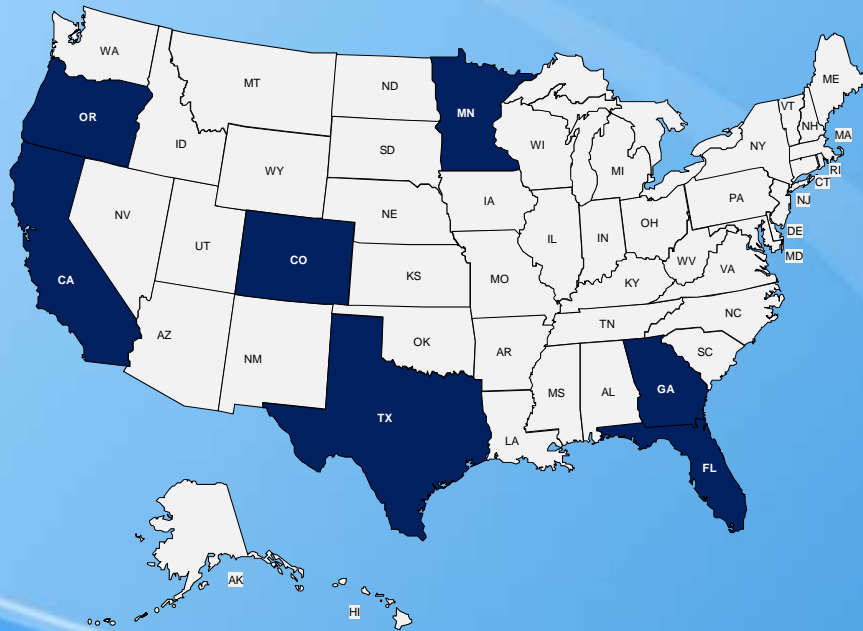
1. Facilitating recognition policies

State Policies	Types of Policies	Number of States
Promoting 21st Century Skills and International Education	Policies for international education; 21st Century Skills; P-20 Alignment	13
Expanding Access to IB Programs	Financial incentives for schools and teachers implementing the IB; Fee subsidies for low-income students	16
Supporting IB Professional Development	Funding for IB teacher training	10
Integrating IB into state assessment systems	Substitution or waiver of state assessments in high school for students in the IB	5
Aligning IB with higher education systems	IB Students qualify for special scholarships or tuition waivers; Favorable admissions and credit policies for IB students within the state higher education systems	17



USA Example (cont'd): Associations' work has led to strong policy development

1. Facilitating recognition policies



States with strong policies include California, Colorado, Florida, Georgia, Minnesota, Oregon and Texas.

Policies supporting the IB include the following

- IB students receive exam fee subsidies, favorable admissions and credit policies at state universities, based on their IB Diploma or exam scores on certificates.
- IB World Schools receive special funding for program implementation, administration and teacher training.
- IB Courses are recognized as meeting high school graduation requirements.



IB Americas Fast Facts

University Recognition

- Number of colleges / universities offering scholarships for IB Diploma students: **149**
- Number of colleges/ universities offering recognition for IB Diploma students: **1,241**

Country	Number of Universities
Chile	20
Ecuador	7
El Salvador	3
Guatemala	3
Mexico	6
Nicaragua	4
Panama	2
Paraguay	3
Peru	18
United States	1,037
Uruguay	3
Venezuela	2

1968 – 2008 – 2020



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